
AthleteScout Coach Partner Program Agreement

Version 1.0 · Effective June 1, 2026

This Agreement is between **AthleteScout** (“AthleteScout,” “we,” “our”) and **you** (“Partner,” “you,” “your”) — the individual or business applying to participate in the AthleteScout Coach Partner Program (the “Program”).

By submitting an application at athletescout.ai/partner/signup and accepting our approval, you agree to the terms below. If you do not agree, do not apply.

1. What the Program Is

A single-tier affiliate program. You refer athletes to AthleteScout using your unique referral link. When a referred athlete makes a qualifying purchase, you earn a commission, paid monthly.

That is the entire program. There are no downstream tiers, no sub-affiliates, no multi-level structures. AthleteScout will never become a multi-level marketing scheme. If you encounter anyone claiming to earn from someone *else's* referrals on their behalf, that person is violating this Agreement.

2. Commission Terms

Rate: 30% of every qualifying purchase made by an athlete you refer, for 12 months from that athlete's first purchase.

Qualifying purchases include:

- AthleteScout subscriptions (e.g. Verified Premium, Family Plan)

- One-time AthleteScout product purchases (e.g. Coach Email Playbook, Recruiting Playbook, Toolkit Bundle)
- AthleteScout advisory or mentorship sessions

Attribution:

- An athlete is “yours” if they sign up using your referral link within 60 days of clicking it, OR if they appear on a roster list you upload via your Partner Dashboard before they sign up. First touch wins, lifetime-locked to you once their first purchase clears.

Payout:

- Paid monthly, on the 15th of each month, for commissions earned in the prior calendar month.
- Minimum payout threshold: USD \$25. Balances under the threshold carry forward to the next month.
- Paid via Stripe Connect, PayPal, or manual ACH/wire, at your election in your Partner Dashboard.

Adjustable terms: Commission rate, duration, threshold, and payout day are operator-configurable settings that may change with **30 days written notice** to your registered email. Notice may be delivered by email or in your Partner Dashboard. Continued participation after the notice period equals acceptance.

3. What You're Authorized to Do

- Share your referral link with your own contacts, students, families, and audience
 - Post about AthleteScout on social media, in newsletters, in person
 - Display promotional materials we provide in your facility
 - Upload your athlete roster to your Partner Dashboard to pre-attribute future sign-ups (you must attest you have permission from each family to share their contact information for this purpose)
 - Truthfully describe the AthleteScout service, free and paid
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4. What You're Not Authorized to Do

- **Spam.** No mass-emailing purchased lists, no scraping, no posting in forums or groups where promotional content is prohibited.

- **Brand-term bidding.** No paid search ads bidding on “AthleteScout” or close variations.
 - **Misrepresentation.** No false claims about AthleteScout services, results, scholarships, or guarantees. AthleteScout makes no scholarship or placement guarantee and you must not imply one.
 - **Incentivized clicks.** No paying people to click your link or sign up.
 - **Fake reviews / testimonials.** Period.
 - **Pose as AthleteScout.** You’re a Partner, not us. Be clear about that.
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5. Required Disclosures (FTC)

You must comply with the United States Federal Trade Commission’s endorsement guidelines (16 CFR Part 255). When promoting AthleteScout in any public-facing channel, **clearly disclose your affiliate relationship**, for example:

“#ad — I earn a commission when you sign up via this link.”

or

“AthleteScout Partner — I receive a referral fee.”

This applies on social media, email newsletters, blog posts, podcasts, and anywhere else your audience may not already know you have a paid relationship with us.

Failure to disclose puts both you and AthleteScout at legal risk and is grounds for termination.

6. NCAA & Institutional Compliance (Read Carefully)

If you are a coach, athletic-department staff member, or otherwise employed by an NCAA, NAIA, NJCAA, or similar member institution, you are solely responsible for ensuring your participation in this Program does not violate:

- NCAA bylaws (including recruiting, booster, and inducement rules)
- Your institution’s employment policies

- Any state Name/Image/Likeness statutes that apply to your role

AthleteScout cannot determine your compliance for you. Before joining, consult your institution's compliance office.

If at any point your participation creates a compliance conflict, notify us immediately and we will pause your account.

7. Data Handling

- We share with you only what's needed to track your referrals: athlete name, sign-up date, attributed status, commission earned.
 - You agree not to use this data for any purpose other than supporting athletes you've already referred.
 - You will not share, sell, or re-distribute athlete data from your Partner Dashboard to any third party.
 - You are responsible for your own data-protection compliance (e.g. GDPR if you serve EU families, CCPA if California, COPPA when minors are involved).
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8. Honest Limits — What We Don't Promise

- We do **not** promise that your referred athletes will receive scholarships, placements, or specific recruiting outcomes.
 - We do **not** promise minimum commission earnings. Your earnings depend on the purchases your referrals choose to make.
 - We do **not** promise the Program will exist forever. We may end the Program with 30 days notice (see §10).
 - Past Partner earnings reported on our marketing pages reflect specific cases. Your results may differ.
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9. Termination

By you: terminate at any time by emailing us. You forfeit no commissions already earned and unpaid.

By us, without cause: 30 days written notice. Earned commissions will be paid through the end of your final payout period.

By us, with cause: immediate termination for material violation — spam, fraud, misrepresentation, FTC non-disclosure, brand-term bidding, or compliance violation under §6. Unearned-but-pending commissions tied to fraudulent or non-compliant activity may be forfeit. Earned commissions on legitimate activity remain payable.

10. Changes to This Agreement

We may amend this Agreement with **30 days notice** to your registered email. Continued participation after the notice period equals acceptance. If you don't accept a change, terminate under §9 — your already-earned commissions remain payable.

11. Independent Contractor; Taxes

You are an independent contractor, not an employee, agent, or partner of AthleteScout in any joint-venture sense. You're responsible for your own taxes on commission income. In the United States, AthleteScout will issue a Form 1099 to Partners earning more than the IRS reporting threshold (\$600 at time of writing).

12. Disputes; Governing Law

This Agreement is governed by the laws of the State of Florida, USA. Any dispute that cannot be resolved by good-faith conversation will be resolved by binding arbitration in Orlando, Florida, except for claims that may be brought in small-claims court.

13. The Whole Agreement

This document is the entire agreement between us about the Program. It replaces any prior conversations or emails. If any single clause is held unenforceable, the rest stays in effect.

How to Contact Us

Questions about this Agreement, your account, or commission disputes:

- **Email:** partners@athletescout.ai
- **Website:** athletescout.ai/partner

We reply within one business day.

By submitting an application at athletescout.ai/partner/signup and accepting our approval email, you confirm you've read and agree to this Agreement.

AthleteScout — The honest map for college athletes.